

May 23, 2008

Polycystic Kidney Disease (PKD) is one of the most common, life-threatening genetic diseases.

Chairman Kevin J. Martin Federal Communications Commission 445 12<sup>th</sup> Street, SW Washington, DC 20554

Dear Sir:

More than 600,000 Americans and 12.5 million people, worldwide, battle PKD each and every day. On behalf of the PKD Foundation, I would like to extend my sincere gratitude to WBBM Newsradio 780 for the support they have provided to our organization for the past five years. The station has helped us make monumental strides in spreading awareness and raising research dollars in our efforts to find a cure for polycystic kidney disease ("PKD").

PKD affects more people than Down syndrome, cystic fibrosis, muscular dystrophy, hemophilia, sickle cell anemia and Huntington's disease — combined. The PKD Foundation was created for the express purpose of raising funds and supporting research efforts for polycystic kidney disease. The Walk for PKD has been the vehicle that has provided the majority of funding for research over the past five years. During this time, with the significant assistance from WBBM Newsradio 780, the Chicago Walk for PKD has become the largest in the country. With approximately 70 Walks for PKD nationally, this accomplishment is significant for the PKD Foundation.

There is no treatment or cure for PKD. Although PKD is one of the most common life-threatening genetic diseases, affecting approximately 20,000 in the Chicago area, it is not well known. WBBM Newsradio 780 has made a significant impact in this area. With their generous public service of promoting our Walk for PKD, they have helped us reach a broad spectrum of people affected by the disease. In this manner, we have come to rely on WBBM Newsradio 780's generosity in promoting our annual Walk for PKD.

The efforts of WBBM Newsradio 780 helps us get our basic information to the public, while also maximizing the opportunity to raise awareness and funds for research in the fight to END PKD. The PKD Foundation is very appreciative of WBBM Newsradio 780's generosity to public service, as we applaud their ongoing commitment to Chicagoland and the community they serve.

Sincerely,

Tracee L. Hicks

Chicago Walk for PKD Coordinator

**PKD** Foundation

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